

Ohio's #1 Flat Fee REALTOR MLS Listing Service

www.BrokerDirectmlsOhio.com

- * Thank you for the first 12 GREAT years! Started Flat Fee in June 2001.
- * **Selling:** List your property for **sale** or **Lease** on the REALTOR MLS & Realtor.com
- * We are seasoned experts at selling homes in all market conditions. 24 years Experience + RE Degree
- * Call now for **free unlimited phone consultation with broker 800-579-1979 or 614-432-7325**

HomeWise vs. Traditional 6% Agent

To summarize the chart below - with HomeWise you get the same service as with a 6% "traditional agent," except you are paying a lot less money (about half) and we do not come out to your home, as there really is no reason to meet a listing agent. Please take the time and compare for yourself.

	<u>HomeWise Listing</u>	<u>Traditional Listing</u>
Cost	\$389 - \$499 plus buyer agent commission	6% even if you sell your own home
Commission Paid to Agent at Closing	We recommend 3% because it will get you the most attention	Most common is 3%
Agent Friendly Yard Sign	Yes	Yes
Realtor.com	Yes	Yes
Source of Most Buyers	MLS Listing, internet & buyer's agent	MLS Listing
Provide Market Analysis	Yes, Upon Request	Yes
Buyer Agents show listings	Yes	Yes
Can list within 1 business Day?	Yes	Yes
Agent-friendly lockboxes	Yes	Yes
Top producing agent	Yes, our Broker has 25 years in the business and a degree in real estate!	Probably not, depends on agent
List properties in local Realtors MLS	Yes	Yes
Realtor.com listing	Yes	Yes
Provide help in closing and negotiations	Yes, and our experience is unsurpassed	Yes
Cancel at any time	Yes, if the property is not already in contract	No, most of the time