

Ohio's #1 Flat Fee REALTOR MLS Listing Service

www.BrokerDirectmlsOhio.com

- * Thank you for the first 12 GREAT years! Started Flat Fee in June 2001.
- * **Selling:** List your property for **sale** or **Lease** on the REALTOR MLS & Realtor.com
- * We are seasoned experts at selling homes in all market conditions. 24 years Experience + RE Degree
- * Call now for **free unlimited phone consultation with** broker 800-579-1979 or 614-432-7325

What is a Referral Company?

HomeWise is NOT a 3rd party referral company! List direct with YOUR Broker!
You can call your Broker right now... 614-432-7325. This is her cell phone.

What is a 3rd party referral site?

A 3rd party referral site is a site that you pay to list, then they sell your listing to a local Broker. These 3rd parties are not MLS members and do not have the facility to list. They are people who just threw up web sites to capture sellers who want to sell.

WHY should you avoid a 3rd party referral site?

1. They usually cost more.
2. You do not get to choose your broker.
3. They sell to the broker who will work the cheapest so they can keep more of your money.
4. If the 3rd party referral company is making the most money from you, the local broker might do a lot of 'up Selling' to you in order to make money.

Who are some 3rd party referral sites?

1. ForSaleBy Owner.com
2. Owners.com
3. MLSMyHome.com
4. FSBO.com
5. FlatFeeListing.com
6. LOTS OF OTHERS

KNOW who you are dealing with and where they are!

How do you know you are calling a 3rd party referral site?

When you call a company, ask: Are you the Broker who will be listing my home?